

Food-Influencer - Rangliste

Influencer

Reichweitenbarometer
Instagram-Reichweiten im Vergleich

Stand: 22.09.2026 Vergleichstag: 21.09.2026 Accounts: 22 Follower gesamt: 206.312.083

#	ACCOUNT	INSTAGRAM-HANDLE	FOLLOWER	Δ FOLLOWER (TAG)	Δ %	BEITRÄGE	Δ BEITRÄGE
1	Burak Özdemir (CZN Burak) @cznburak	cznburak	51.056.786	-1.499	-0 %	2.679	+1
2	Tasty @buzzfeedtasty	buzzfeedtasty	43.049.857	-2.349	-0,01 %	19.063	+6
3	Jordan Howlett @jordan_the_stallion8	jordan_the_stallion8	19.850.277	+676	+0 %	1.756	+1
4	Gordon Ramsay @gordongram	gordongram	19.494.743	-700	-0 %	7.269	-5
5	Jamie Oliver @jamieoliver	jamieoliver	10.583.799	-330	-0 %	11.621	+1
6	Nadia Caterina Munno (The Pasta Queen) @the_pastaqueen	the_pastaqueen	7.342.418	+1.524	+0,02 %	1.823	+1
7	Carleigh Bodrug (Plant You) @plantyou	plantyou	5.918.498	+1.096	+0,02 %	2.165	+2
8	Tieghan Gerard (Half Baked Harvest) @halfbakedharvest	halfbakedharvest	5.361.325	-376	-0,01 %	5.713	+1
9	Yumna Jawad (Feel Good Foodie) @feelgoodfoodie	feelgoodfoodie	4.814.351	-155	-0 %	3.544	+1
10	Tabitha Brown @iamtabithabrown	iamtabithabrown	4.519.985	+167	+0 %	11.739	+1
11	Nick DiGiovanni @nick.digiovanni	nick.digiovanni	4.482.863	+1.022	+0,02 %	182	0
12	Rosanna Pansino @rosannapansino	rosannapansino	4.235.415	-267	-0,01 %	3.795	0

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13	Irick Wiggins (Ketosnackz) @ketosnackz	ketosnackz	3.962.433	-301	-0,01 %	3.910	+1
14	Maya Leinenbach (Fitgreenmind) @fitgreenmind	fitgreenmind	3.926.948	-614	-0,02 %	1.425	0
15	Jonathan Cheban (Foodgod) @foodgod	foodgod	3.600.714	-148	-0 %	4.599	0
16	Nigella Lawson @nigellalawson	nigellalawson	3.178.607	+142	+0 %	8.547	+3
17	Ella Mills (Deliciously Ella) @deliciouslyella	deliciouslyella	2.448.692	-267	-0,01 %	6.638	0
18	Joshua Weissman @joshuaweissman	joshuaweissman	2.429.443	+278	+0,01 %	3.324	0
19	Sam Schnur (The Naughty Fork) @thenaughtyfork	thenaughtyfork	2.396.881	+103	+0 %	5.328	+1
20	Matty Matheson @mattymatheson	mattymatheson	2.179.199	+188	+0,01 %	3.013	0
21	Andrew Rea (Binging with Babish) @bingingwithbabish	bingingwithbabish	1.131.088	-34	-0 %	1.602	0
22	Emmymade (Emmy Cho) @emmymade	emmymade	347.761	-3	-0 %	1.612	0